

Travel behaviour of the Austrian resident population

Questionnaire

(Exemplary for the 1st quarter 2024)

Quarterly sample surveys for same-day visits and overnight stays in Austria and abroad

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Questions related to the person

Question 0

May I first ask for some information about yourself?

Question 1

What is the highest education level you obtained?

- ☐ No compulsory education
- ☐ Compulsory education
- ☐ Apprenticeship
- ☐ Intermediate technical and vocational school (including nursing school, foremen school, trade schools) - completion without Matura
- ☐ Matura
- ☐ University, college, university of applied sciences

Question 2

What is your profession?

- ☐ Self-employed
- ☐ Hourly worker
- ☐ Salaried employee
- ☐ Civil servant
- ☐ Apprentice
- ☐ Retired
- ☐ Fulfilling domestic tasks
- ☐ In education: students/pupils
- ☐ Unemployed
- ☐ Other (e.g. basic military service, parental leave, helping in the family business)

Question 3

How many people live in your household? Please include yourself!

Question 4

How many of them are children under the age of 15?

HOLIDAY AND BUSINESS TRIPS ABROAD WITH AT LEAST ONE OVERNIGHT STAY

Question A1

At the beginning there are questions about your trips with overnight stays. Trips include all trips for private or professional reasons with at least one overnight stay - for example, trips to relatives or friends or to your own vacation home. Trips within the usual environment, i.e. the direct living environment and place of work or frequent trips to the same place, are not to be included here.

Did you make a trip **abroad** January, February or March 2024?

Question A2.1

How many trips abroad did you make during this period?

Question A2.3

What was the month of departure of the trip?

- ☐ January 2024
- ☐ February 2024
- ☐ March 2024

Question A2.2

What was the reason for this trip?

- ☐ Personal reasons (e.g. holiday trip)
- ☐ Professional reasons (e.g. business trip)

Question A2.2.1

What was the main purpose of this trip?

- ☐ Recreation
- ☐ Outdoor/adventure holidays
- ☐ Health reasons (for medical treatment)
- ☐ Visiting friends and/or relatives
- ☐ Culture and sightseeing, city trips, shopping, tours
- ☐ Other personal purposes
- ☐ Congresses, conferences, fairs, professional training
- ☐ Other business purposes

Question A2.4

How many nights did this trip include overall?

Question A2.5

In which country abroad did you mainly spend your trip?

Question A2.7

What was the means of transport mainly used for traveling to and from the destination?

- ☐ Plane
- ☐ Ship
- ☐ Train
- ☐ Bus
- ☐ Private car
- ☐ Rented car
- ☐ Company car
- ☐ Other means of transport

Question A2.7.1

Have you booked the flight ticket, boat ticket, train ticket, bus, rental car online?

Question A2.7.2

And was the booking made via a travel agency or travel portal or directly with the provider?

- ☐ Via a travel agency or travel portal
- ☐ Directly with the service provider

Question A2.8

How were you mainly accommodated on this trip? According to your estimation, did the accommodation have more than 10 beds?

COLLECTIVE ACCOMMODATION

- ☐ Hotels and similar establishments (e.g. apartment hotels, motels, inns and similar establishments)
- ☐ Campsite, camper or caravan sites
- ☐ Other collective accommodation establishments (e.g. holiday apartments, mountain shelters, youth hostels, cruise ships)

PRIVATE ACCOMMODATION

- ☐ Private rental accommodation (rented rooms in family homes, privately rented apartments or houses, AirBnB, farm stays)
- ☐ Second homes
- ☐ Accommodation free of charge with relatives or friends
- ☐ Other private accommodation free of charge

Question A2.8.1

Have you booked the accommodation online?

Question A2.8.2

And was the booking made via a travel agency or travel portal or directly with the provider?

- ☐ Via a travel agency or travel portal
- ☐ Directly with the service provider

Question A2.2.2

Was this trip a package tour, i.e. a trip where at least two services - for example travel to and from the destination accommodation, as well as the accommodation itself -, were purchased jointly?

Several (at least two) services may also have been purchased at a total price. As long as these components have to make up a significant proportion (=half or more) of the total trip expenditure.

Question A2.9

How many members of your household traveled with you on this trip? Please include yourself!

Question A2.9.1

How many of them were children under the age of 15?

Question A2.10

Now a few questions related to travel expenditure: This includes all expenses in connection with the trip for all household members travelling.

Included are not only expenses that you have made yourself, but also expenses that have been made on your behalf or by your employer (e.g. invitations to dinner, fuel costs).

Question A2.10.1

What was the expenditure for the package tour for all members of the household travelling?

Question A2.10.5 Transport

How much did you spend for the transport to and from your destination for all members of the household travelling?

Question A2.10.5 Local transport

How much did you spend for traveling within the destination country for all members of the household travelling?

Question A2.10.5 Accommodation

How much did you spend for the accommodation for all members of the household travelling?

Question A2.10.5 Food and drinks

How much did you spend on food and drinks in restaurants or cafés, for all household members who travelled?

Question A2.10.5 Valuable goods

How much did you spend on durable and valuable goods, i.e. over 300 Euros (e.g. works of art, jewelry, electrical goods), for all members of the household travelling?

Question A2.10.5 Other goods and services

How much else did you spend during the trip? Please think of all the things you bought and services you used for all members of the household travelling!

DOMESTIC HOLIDAY AND BUSINESS TRIPS WITH AT LEAST ONE OVERNIGHT STAY

Question B1

Now there will be questions about your trips with overnight stays within Austria. Trips include all trips for private or professional reasons with at least one overnight stay - for example, trips to relatives or friends or to your own vacation home. Trips within the usual environment, i.e. the direct living environment and place of work or frequent trips to the same place, are not to be included here.

Did you make a trip **within Austria** in January, February, March 2024?

Question B2.1

How many trips within Austria did you make during this period?

Question B2.3

What was the month of departure of the trip?

- ☐ January 2024
- ☐ February 2024
- ☐ March 2024

Question B2.2

What was the reason for this trip?

- ☐ Personal reasons (e.g. holiday trip)
- ☐ Professional reasons (e.g. business trip)

Question B2.2.1

What was the main purpose of this trip?

- ☐ Recreation
- ☐ Outdoor/adventure holidays
- ☐ Health reasons (for medical treatment)
- ☐ Visiting friends and/or relatives
- ☐ Culture and sightseeing, city trips, shopping, tours
- ☐ Other personal purposes
- ☐ Congresses, conferences, fairs, professional training
- ☐ Other business purposes

Question B2.4

How many nights did this trip include overall?

Question B2.5

In which federal province did you spend most of the trip?

- ☐ Burgenland
- ☐ Lower Austria
- ☐ Carinthia
- ☐ Upper Austria
- ☐ Salzburg
- ☐ Styria
- ☐ Tyrol
- ☐ Vorarlberg
- ☐ Vienna

Question B2.7

What was the means of transport mainly used for traveling to and from the destination?

- ☐ Plane
- ☐ Ship
- ☐ Train
- ☐ Bus
- ☐ Private car
- ☐ Rented car
- ☐ Company car
- ☐ Other means of transport

Question B2.7.1

Have you booked the flight ticket, boat ticket, train ticket, bus, rental car online?

Question B2.7.2

And was the booking made via a travel agency or travel portal or directly with the provider?

- ☐ Via a travel agency or travel portal
- ☐ Directly with the service provider

Question B2.8

How were you mainly accommodated on this trip? According to your estimation, did the accommodation have more than 10 beds?

COLLECTIVE ACCOMMODATION

- ☐ Hotels and similar establishments (e.g. hotels, apartment hotels, motels, inns and similar establishments)
- ☐ Campsite, camper or caravan sites
- ☐ Other collective accommodation establishments (e.g. holiday apartments, mountain shelters, youth hostels, cruise ships)

PRIVATE ACCOMMODATION

- ☐ Private rental accommodation (rented rooms in family homes, privately rented apartments or houses, AirBnB, farm stays)
- ☐ Second homes
- ☐ Accommodation free of charge with relatives or friends
- ☐ Other private accommodation free of charge

Question B2.8.1

Have you booked the accommodation online?

Question B2.8.2

And was the booking made via a travel agency or travel portal or directly with the provider?

- ☐ Via a travel agency or travel portal
- ☐ Directly with the service provider

Question B2.2.2

Was this trip a package tour, i.e. a trip where at least two services - for example travel to and from the destination accommodation, as well as the accommodation itself -, were purchased jointly?

Several (at least two) services may also have been purchased at a total price. As long as these components have to make up a significant proportion (=half or more) of the total trip expenditure.

Question B2.9

With how many members of your household were you traveling with on this trip? Please include yourself!

Question B2.9.1

How many of them were children under the age of 15?

Question B2.10

Now a few questions related to travel expenditure: This includes all expenses in connection with the trip for all household members travelling.

Included are not only expenses that you have made yourself, but also expenses that have been made on your behalf or by your employer (e.g. invitations to dinner, fuel costs).

Question B2.10.1

What was the expenditure for the package tour for all members of the household travelling?

Question B2.10.2 Transport

How much did you spend on transport services for all members of the household travelling?

Question B2.10.2 Accommodation

How much did you spend on accommodation for all members of the household travelling?

Question B2.11

Was a meal included in the accommodation expenses?

Question B2.11.1

What meals were included in the accommodation expenses?

- ☐ Breakfast only
- ☐ Breakfast and lunch or dinner

Question B2.10.2 Food and drinks

How much did you spend on food and drinks in restaurants or cafés, for all household members who travelled?

Question B2.10.2 Valuable goods

How much did you spend on durable and valuable goods, i.e. over 300 Euros (e.g. works of art, jewelry, electrical goods), for all members of the household travelling?

Question B2.10.2 Other goods and services

How much else did you spend during the trip? Please think of all the things you bought and services you used for all members of the household travelling!

HOLIDAY AND BUSINESS TRIPS WITHOUT OVERNIGHT STAYS (SAME-DAY VISITS)

Question T1

Up to now, it has been about trips with overnight stays. Now it is about day trips, i.e. trips without an overnight stay. All trips outside the usual environment, such as the municipality of residence or the place of work, are considered day trips. Only regular trips are excluded, for example, on average every second week or more often.

Did you make a day trip for personal or professional purposes in January, February, March 2024?

Question T2

How many day trips **within Austria** did you make in January, February, March 2024?

Question T3

And how many of these day trips within Austria were for personal purposes?

Question T4

You will now be asked a few more questions about one of your personal domestic day trips. So please think of one of these trips now:

Question T4_Destination

In which federal province did you spend this day trip?

- ☐ Burgenland
- ☐ Lower Austria
- ☐ Carinthia
- ☐ Upper Austria
- ☐ Salzburg
- ☐ Styria
- ☐ Tyrol
- ☐ Vorarlberg
- ☐ Vienna

Question T5

How many people in your household were you with on this day trip? Please include yourself!

Question T6

How many of them were children under the age of 15?

Question T7

How much did the whole day trip cost? Please consider expenses for entrance fees, tickets, food and expenses for the outward and return journey – such as fuel, as well as ALL other expenses related to the trip and for all household members travelling.

Question T8

You have also made day trips in Austria for professional purposes. Is that correct? You will now be asked a question about one of these trips. So please think about one of these trips:

Question T8_Destination

In which federal province did you spend this day trip?

- ☐ Burgenland
- ☐ Lower Austria
- ☐ Carinthia
- ☐ Upper Austria
- ☐ Salzburg
- ☐ Styria
- ☐ Tyrol
- ☐ Vorarlberg
- ☐ Vienna

Question T9

How much did the whole day trip cost?

Please consider expenses for tickets, meals and expenses for the outward and return journey as well as all other expenses in connection with the excursion.

Please also include any expenses paid by your employer! Please indicate the expenses per person

Question T10

How many day trips **abroad** did you make in January, February or March 2024?

Question T12

What was the reason for this day trip?

- ☐ Personal reasons (e.g. a day trip for recreational, leisure or shopping purposes)
- ☐ Professional reasons (e.g. one-day business trip)

Question T15

In which country abroad did you spend this day trip?

Question T16

Which means of transport did you mainly use for this day trip?

- ☐ Plane
- ☐ Ship
- ☐ Train
- ☐ Bus
- ☐ Private car
- ☐ Rented car
- ☐ Company car
- ☐ Other means of transport

Question T17

With how many members of your household were you traveling with on this trip? Please include yourself!

Question T18

How many of them were children under the age of 15?

Question T19

Now one/two questions about travel expenses: This includes all expenses in connection with the trip for all household members travelling. Include not only expenses made by yourself, but also expenses made on your behalf or by your employer (e.g. dinner invitations, fuel costs).

How much did the whole day trip cost? Please consider expenses for the outward and return journey - such as fuel, tickets, food, drinks, entrance fees and all other expenses related to the trip for all members of the household travelling with you.

Question T20

How much of this expenditure was spent on the plane ticket?

ONLY when the questionnaire is answered online:

Acceptance of Tourism in Austria

So far, we have asked you whether and how you have traveled in Austria and abroad.

Now we would like to ask you a few general questions about **your attitude towards tourism** in your place of residence and in Austria.

Question G1

How do you personally rate the impact of tourism on **your place of residence**?

- ☐ Predominantly positive
- ☐ Rather positive
- ☐ Neutral
- ☐ Rather negative
- ☐ Predominantly negative
- ☐ Don't know

Question G1_1

Why do you rate the impact of tourism on where you live as *predominantly positive/negative*?

Question G2_1

In your opinion, what significance does tourism (i.e. overnight and day trips) generally have for the economy, labour market and leisure activities in **your place of residence**?

- ☐ High importance
- ☐ Medium importance
- ☐ Low importance
- ☐ Don't know

Question G2_2

In your opinion, what significance does tourism (i.e. overnight and day trips) generally have for the economy, labour market and leisure activities in **Austria**?

- ☐ High importance
- ☐ Medium importance
- ☐ Low importance
- ☐ Don't know

Question G3_1

How do you personally feel about the number of tourists in **your place of residence**?

- ☐ There are too few tourists.
- ☐ There are rather few tourists.
- ☐ The number of tourists is right for me.
- ☐ There are rather many tourists.
- ☐ There are too many tourists.
- ☐ Don't know

Question G3_1_1 Saisonalität

When do you feel that there are rather many/too many tourists in your place of residence?

- ☐ All year round
- ☐ In spring
- ☐ In summer
- ☐ In autumn
- ☐ In winter
- ☐ On other occasions (e.g. events)
- ☐ Never
- ☐ Don't know

Question G3_2

How do you personally feel about the number of tourists in **Austria overall**?

- ☐ There are too few tourists.
- ☐ There are rather few tourists.
- ☐ The number of tourists is right for me.
- ☐ There are rather many tourists.
- ☐ There are too many tourists.
- ☐ Don't know

Question G4

What importance does tourism have for your professional or financial situation?

- ☐ Very high importance
- ☐ High importance
- ☐ Medium importance
- ☐ Low importance
- ☐ No importance at all
- ☐ Don't know