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# More accommodation establishments and beds in tourism 2022/23

Tyrol and Salzburg provide half of all beds in Austria

Vienna, 2024-01-19 – In the 2022/23 tourism year (November 2022 to October 2023), 1.17 million beds in 70 200 accommodation establishments (excluding campsites) were available to guests throughout Austria. According to Statistics Austria, the number of beds rose by 1.9% year-on-year, while the number of establishments increased by 2.4%. Half of the bed supply (50.1%) was accounted for by Tyrol (356 200) and Salzburg (231 400), the federal states with the highest number of nights spent.

"The choice of hotels, guesthouses and holiday flats in Austria has never been wider: between November 2022 and October 2023, the number of accommodation establishments increased by 2.4% to 70 200 compared to the 2021/22 tourism year, while the number of beds rose by 1.9% to more than one million. In addition, with 698 campsites, there are more camping options than ever before: after the supply had already grown by 26 new sites in the previous year, another 25 were added in the past tourism year", says Statistics Austria Director General Tobias Thomas.

# High growth in establishments and beds in Vienna, more campsites overall

In the federal capital Vienna, the highest increases in accommodation establishments ( $\pm$ 13.6%) and beds ( $\pm$ 8.0%) were observed in the 2022/23 tourism year. In Carinthia ( $\pm$ 0.1%) and Lower Austria ( $\pm$ 2.5%), the total number of beds (excluding camping) declined, while the number of establishments remained largely unchanged ( $\pm$ 0.1% in each case). In the other federal provinces, increases in beds and establishments were reported.

A total of 698 campsites were available in the 2022/23 tourism year, 25 more than in the previous tourism year. The largest increase was in Styria, where 22 additional campsites were reported.

## Three quarters of all beds in commercial establishments

75.1% of the available beds in the past tourism year were offered in commercial establishments and 24.9% in private establishments. However, at 34.7%, the share of commercial establishments was significantly lower than that of private accommodations (65.3%).

## Occupancy rate of establishments still below pre-pandemic level

In the 2022/23 winter season, the first winter without pandemic-related restrictions since 2019/20, the occupancy rate for tourist accommodation (excluding campsites) was 34.7% (winter 2018/19: 37.7%). In summer 2023, occupancy reached 35.6% across Austria (summer 2019: 36.5%). In Vienna in particular, occupancy was still well below the pre-pandemic level in both winter (–10.9 percentage points) and summer (–8.7 percentage points), which is partly due to the above-average increase in the number of beds available, while the number of overnight stays in Vienna has again approached the pre-pandemic level (winter 2018/19 to winter 2022/23: –8.0%; summer 2019 to summer 2023: –0,9%).

For detailed results and further information please refer to our website.

Information on methodology, definitions: The survey on the capacity of accommodation establishments is conducted by Statistics Austria once a year for the reporting period November to October in the 1 574 reporting municipalities. In addition to the number of establishments, the survey covers the number of beds in various types of accommodation. The number of establishments and beds available in the reporting period from November to October is recorded. In the calculations for the winter and summer seasons, only those establishments (or beds) are considered that were open during the respective season. Similar to the monthly nights spent statistics, the establishment and bed data for 15 types of accommodation are available electronically according to the two seasons and at municipality level from 1974 onward; older data are available in various print publications. As of the reporting period 2009/10, the municipal data are collected exclusively via web questionnaires.

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