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Contribution of tourism to GDP decreased in 2020

Spending by resident and non-resident guests nearly halved to 21 billion euros

Vienna, 2022-06-23 – In 2020, the direct and indirect value-added effects of tourism (including business trips) in Austria amounted to 17.0 billion euros. According to preliminary results of the currently available Tourism Satellite Account (TSA) for Austria from Statistics Austria this was one-third less (-31.0%) than in 2019.

“International travel restrictions and the pandemic-related closure of accommodation establishments severely affected tourism in Austria in the first year of the corona pandemic. Accordingly, the contribution of tourism to Austria's economic output also declined by 3.1 percentage points to 4.5 % in 2020,” says Statistics Austria Director General Tobias Thomas.

In 2019, tourism had still made a direct or indirect contribution to gross domestic product (GDP) of 7.6%. In 2020, 21.27 billion euros were spent by resident and non-resident guests in Austria, in 2019 it was by 43.9% more (37.89 billion euros).

Non-resident guests accounted for more than half of spending

Of the nearly 21.27 billion euros in total spending on holiday and business trips by same-day visitors and overnight tourists in Austria, more than half (55.3%) was attributable to non-resident guests, at 11.76 billion euros. Guests from Austria spent a total of 9.15 billion euros (share: 43.0%). Spending in vacation or second homes reached about 0.36 billion euros (share: 1.7%).

Considering the spending of same-day visitors, they contributed 4.22 billion euros, or about one-fifth (19.8%) of total spending. More than one fourth of total spending by resident guests (27.7%) is accounted for by same-day visitors, while the share of spending by non-resident guests is 14.3%.

Around 138 000 people (FTEs) employed in tourism

According to the results of the TSA employment module (TSA BM), 170 500 self-employed and employed jobs or 137 800 full-time equivalents can be directly assigned to tourism in 2020. If these figures are compared with the average number of people employed in the economy as a whole in 2020, the calculated shares are 3.6 % and 3.5 %, respectively.

More detailed results and further information on the Tourism Satellite Account (TSA) can be found on our website under [Tourism Satellite Account](#), in the [Tourism report by the Federal Ministry for Agriculture, Regions and Tourism](#) and on the [WIFO-Website](#) (only available in German).

Tourism consumption expenditure 2020 by resident and non-resident guests

Tourism demand	Total in mn. Euro	Share in %	
		Related to Total	Related to total resident and non-resident guests
Non-resident guests	11 760	55.3	100.0
Overnight tourists	10 075	47.4	85.7
Same-day visitors	1 685	7.9	14.3
Resident guests	9 148	43.0	100.0
Of which:			

Tourism demand	Total in mn. Euro	Share in %	
		Related to Total	Related to total resident and non-resident guests
Holiday	8 063	37.9	88.1
Overnight tourists	5 968	28.1	65.2
Same-day visitors	2 094	9.8	22.9
Business	1 085	5.1	11.9
Overnight tourists	646	3.0	7.1
Same-day visitors	439	2.1	4.8
Vacation and second homes	385	1.7	.
Insgesamt	21 265	100.0	.

Q: STATISTICS AUSTRIA, Tourism Satellite Account for Austria, based on "[TSA: Recommended Methodological Framework 2008](#)" (UNWTO); WIFO. Rounding errors were not adjusted. Preliminary results.

Information on methodology, definitions: The Tourism Satellite Account (TSA) has been implemented since the reporting year 2000 in a joint project by **Statistics Austria (STAT)** and the **Austrian Institute for Economic Research Institute (WIFO)** on behalf of the Federal Ministry for Agriculture, Regions and Tourism (BMLRT). With the TSA the interrelation of the tourism industry with other economic sectors and the dimension of the tourist consumption expenditure of resident and non-resident guests in Austria can be made clear.

For some time now, both institutes have also been compiling **Regional TSAs (RTSA)** for some Austrian Laender (Burgenland, Lower Austria, Upper Austria and Vienna); starting with the reference year 2018, RTSAs were drawn up for eight Austrian Laender, which allows for the first time the development of a nationwide consistent tourism satellite system considering in addition the national TSA for Austria.

Based on the TSA for Austria, which have been completely revised and harmonised with the federal state level, new data are available for the **2020 reporting year**. The comparative values of previous years were revised on a consistent data basis and according to the adapted methodology.

If you have any questions on this topic, please contact:

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